

NALLA NARASIMHA REDDY

Education Society's Group of Institutions - Integrated Campus Approved by AICTE, New Delhi, Affiliated to JNTU - Hyderabad

SCHOOL OF ENGINEERING

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

Name of the Subject Business Economics & Financial Analysis	Name of the Subject	:Business Economics & Financial Analysis	
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Subject Code : SM402MS

Year/Sem

: II-II

Regulation : R18

CO1	Understand the relative importance of Business Economics and structure of Business Firms ranging from types, formation, entry and exit from markets and output decisions.
CO2	Be equipped with the tools for analyzing Demand and costs as well as in forecasting product demand and to develop critical and integrative thinking in the Analysis of consumer behavior
CO3	Able to identify key domestic as well as global economic factors and analyze the impact of fast changing global economic factors with domestic macroeconomic policies
CO4	To develop the students to understand the accounting language and to have a basic understanding of preparation of financial statement.
CO5	To assess the company profitability and financial position by suing financial tools and techniques and to explore opportunities for future merger and acquisition and expansion

Mapping Matrix of CO's and PO's:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	P10	P11	P12	PSO1	PSO2
CO1		X		X		X	X							
CO2		X		X		X	X							
CO3		X		X		X	X							
CO4		X		X		X	X							
CO5		X		X		X	X							